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MAGAZINE NOTES

The Advent of Quick Commerce

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ECONOMY

SCIENCE & TECH

GS3

CURATED & WRITTEN BY

**Bharat Choudhary**

UPSC Educator & Content Creator

[in linkedin.com/in/epicbharat](https://www.linkedin.com/in/epicbharat)

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The Advent of Quick Commerce

■ **Yojana** Chapter 7 · 1 min read ·

Q-commerce delivers products within **10-30 minutes** using hyperlocal dark stores (micro-warehouses in residential areas).

Key Data

PARAMETER	FIGURE
India's Q-commerce GMV (2025)	\$7.4 billion
Projected CAGR	16.07% through 2029
User penetration (2025)	2.7%
Expected penetration by 2030	4.0%
Major players	Blinkit (Zomato), Instamart (Swiggy), Zepto, BigBasket

Challenges

- Regulatory compliance — zoning laws for dark stores in residential areas
- Workforce management — gig worker welfare and safety
- Competition intensity — thin margins, high cash burn
- Impact on kirana stores and local retail ecosystem

UPSC Angle

- **GS3:** Economy, technology, e-commerce regulation, gig economy
- **Interview:** “Quick commerce is convenient for consumers but devastating for small retailers. How should India regulate this sector?”

Sources: [NextIAS Yojana January 2026](#) , [EduRev Yojana January 2026 Part 2](#)



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